



APhA-ASP Regional Officer Elections
Candidate for Midyear Regional Meeting Coordinator – Region 5

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GOAL STATEMENT

In my role as Midyear Regional Meeting Coordinator, my primary aim is to reinvigorate engagement during the Meeting, addressing the recent decline in membership and involvement. To achieve this, I will collaborate with other regions to identify barriers hindering student participation within APhA-ASP and develop tailored solutions. These collaborative efforts will enable us to remove obstacles and ensure a more impactful event. Having personally experienced the profound impact of APhA-ASP's regional and national events as a pharmacy student, I am committed to providing more students with similar transformative experiences. These events have allowed me to connect with peers and professionals, motivating me to contribute to the pharmacy profession's positive impact. APhA-ASP programming facilitates the cultivation of meaningful connections, reinforcing its pivotal role in developing passionate future pharmacists. Drawing on my leadership experience and insights gained from active involvement, I will employ a student-centered approach to boost participation. By rekindling engagement, we can fulfill APhA-ASP's mission of empowering pharmacy students through leadership, advocacy, and resources, contributing to their success in education and the profession.

BACKGROUND & EXPERIENCE

I have served the APhA-ASP Drake University chapter in various leadership roles that have allowed me to develop critical leadership skills. As the Director of Pre-Pharmacy Membership, I worked closely with pre-pharmacy students to augment membership and participation within APhA-ASP. I took the initiative to inaugurate a student mentorship program aimed at fostering connections between pre-pharmacy and pharmacy student members. Furthermore, I actively engaged with our Membership Vice President to formulate strategies for augmenting membership in our chapter and ensuring sustained engagement throughout the academic year. Subsequently, I transitioned as President-Elect. During this position, I worked closely with our chapter advisor and the President to conceive novel events and programs tailored to the unique needs of our chapter. In this capacity, I liaised with local health departments and our state pharmacy association to construct comprehensive strategies that addressed prevailing community health concerns. Additionally, I coordinated and executed the local Patient Counseling Competition on our campus. Currently, I serve as the President of our chapter, and under my leadership, we have embarked on pioneering a novel event centered around professionalism on our campus and have fostered collaborative interprofessional relations with neighboring schools. This has culminated in the establishment of new alliances between our chapter and various community stakeholders, paving the way for innovative collaborative initiatives geared towards community betterment. Beyond my involvement in APhA-ASP, I have developed my leadership skills through roles within the Kappa Psi Pharmaceutical Fraternity at the local level. In my role as Historian for Kappa Psi, I diligently documented member accomplishments, delivered presentations during meetings, and coordinated chapter events, including the creation of chapter composites. As Academic Co-Chair, I worked to implement study sessions, mock interviews, and panels designed to foster member development. Additionally, I participated in the Donald V. Adams Leadership Institute, a three-year leadership intensive program, where we collaborated with peers on various projects designed to enhance proficiencies in areas such as public speaking, effective dialogue, and emotional intelligence. These diverse experiences have allowed me to cultivate valued leadership, teamwork, and communication skills.

My extensive involvement in various leadership positions has played a pivotal role in equipping me with the fundamental competencies necessary to excel as an APhA-ASP Regional Officer. Serving as both President-Elect and President of my APhA-ASP chapter, I had the opportunity to refine my skills in event coordination, team collaboration, and the cultivation of a cohesive executive board. Planning events such as the Patient Counseling Competition and partnering with local health organizations on community outreach initiatives profoundly deepened my ability to craft and execute impactful programming. In my current role as APhA-ASP President, I have taken on the challenge of leading new professionalism and interprofessional events, which have not only expanded my capacity for strategic partnership building but have also allowed me to develop strong leadership skills in managing diverse teams. Across these initiatives, I have consistently demonstrated valuable strengths in fostering cross-functional teamwork and spearheading collective efforts, which are key attributes for effective regional leadership. Furthermore, my responsibilities as Kappa Psi's Historian and Academic Co-Chair have provided me with an ideal platform for actively contributing to member development and the overall success of our chapter. I have taken on the role of organizing study groups, facilitating mock interviews, and coordinating career panels, all of which have been instrumental in advancing our members' educational and professional growth. Additionally, my diligent maintenance of meticulous records of member achievements as Historian proved to be vital in sustaining high levels of engagement and recognition within our chapter. Moreover, my participation in the Donald V. Adams Leadership Institute afforded me the invaluable opportunity to collaborate with my peers on enhancing competencies such as public speaking, effective dialogue, and emotional intelligence. This experience was a crucible for reinforcing my leadership abilities and fine-tuning my approach to addressing complex challenges. The diverse range of leadership roles I have undertaken has collectively honed a comprehensive skill set that spans event coordination and teamwork, member development and communication. These practical experiences position me exceptionally well to serve APhA-ASP effectively as a Regional Officer, where I can bring to bear these multifaceted skills and competencies to drive positive change and make a lasting impact within the organization.

TALENTS & SKILLS

My diverse experiences have allowed me to develop skills that make me well-suited for the role of Midyear Regional Meeting Coordinator. In my role as APhA-ASP chapter President, I have honed strong public speaking and presentations skills through my leadership in orchestrating general meetings and planning professional events. This experience has not only sharpened my communication skills but has also enabled me to adeptly gauge group dynamics and maintain high member engagement. Furthermore, my background encompasses multifaceted roles that have nurtured my adaptability, flexibility, and an acute ability to manage competing priorities. I am equally comfortable working independently to drive initiatives forward and collaborating harmoniously as part of a cohesive team. The combination of these experiences has made me highly approachable and proficient in interacting professionally with diverse groups. In addition to my interpersonal strengths, I possess well-honed written communication skills. My ability to articulate thoughts and ideas effectively has been refined through articles written during my prior work experiences, the task of drafting comprehensive reports as a Historian, and my experiences in academic writing. Notably, I excel in distilling complex information into key takeaways and actionable items during meetings and presentations. My background in research and data analysis has further sharpened my capacity for critical thinking, enabling me to approach complex issues with strategic insight. As an organized and innovative leader with an unwavering passion for the pharmacy profession, I am dedicated to applying my specialized talents and experiences to support APhA-ASP members. With proficiencies in public speaking, written communication, critical thinking, project management, and relationship-building, I am well-equipped to excel in my role as a supportive and engaged Regional Officer. I am eager to leverage these qualities to represent members and contribute to the thriving success of APhA-ASP chapters.

PLANS AS MIDYEAR REGIONAL MEETING COORDINATOR

As APhA-ASP Midyear Regional Meeting Coordinator, how will work to increase the awareness of the APhA-ASP Midyear Regional Meeting and encourage student pharmacist participation in MRM2024?

As the Midyear Regional Meeting Coordinator for MRM2024, my strategy for increasing awareness and encouraging participation will be characterized by a comprehensive, multi-faceted approach. First and foremost, I will prioritize the establishment of partnerships with APhA-ASP chapters across the region. By equipping these chapters with promotional materials and incentives, I intend to empower them to effectively promote MRM2024. This strategic support will not only motivate chapters to actively market the meeting but also engage in dedicated recruitment efforts within their respective institutions. Through this collaborative endeavor, we can leverage their extensive local networks and significantly amplify our outreach, thereby enhancing visibility and participation. Furthermore, a key component of our promotional strategy will involve the creation of captivating graphics and content. These materials will be meticulously designed to highlight the myriad advantages of attending MRM2024, particularly in terms of professional development. This content will encompass elements such as speaker spotlights, agenda highlights, and compelling testimonials from previous attendees. The dissemination of these materials across social media platforms, renowned for their wide-reaching and influential nature, will enable us to effectively engage our target audience and stimulate their interest in the event. Additionally, I will personally engage with the student pharmacist in the community through the delivery of video messages. These messages will be strategically shared during APhA-ASP chapter meetings and online platforms. In my role as a speaker, I will take the opportunity to directly connect with students, conveying with passion and authenticity the immense value associated with participating in MRM2024. This personal engagement approach holds the potential to resonate profoundly with prospective attendees, compelling them to consider the event with greater enthusiasm. Through the diligent implementation of this multi-channel promotion strategy, I hold a strong belief that we can markedly augment awareness of MRM2024 and effectively encourage heightened participation among student pharmacists throughout the region. This holistic approach harnesses the strengths of multiple stakeholders and diverse communication channels, ultimately positioning MRM2024 for resounding success.